

BEYOND THE GAME

Youth Learning, Leadership & Career Pathways | Nobility Prep Basketball Academy

25	7	OTTAWA
Youth targeted in year one	Beyond-playing pathways	Community served

OUR MISSION

Nobility Prep Basketball Academy is an Ontario-incorporated nonprofit preparing to deliver accessible youth programming through basketball, education, mentorship and leadership development. We believe a young person's potential should never be determined by their family's financial situation.

THE PROJECT

Our proposed Beyond the Game initiative aims to serve approximately 25 Ottawa youth in its first year, particularly those facing financial and social barriers to organized sport. Planned activities combine basketball development with guided learning, teamwork, communication and positive mentorship.

SEVEN PATHWAYS BEYOND PLAYING

Team management · Court operations · Officiating · Scorekeeping and timekeeping · Sports media and broadcasting · Sports technology · Sports marketing

WHY IT MATTERS

Participation costs and limited access to affordable programs can prevent youth from experiencing the benefits of sport and learning. Nobility Prep aims to help participants discover their strengths, build transferable skills and explore educational, volunteer and career possibilities.

WHAT SUCCESS LOOKS LIKE

A welcoming first-year program where youth participate, learn new skills, build positive relationships and gain exposure to opportunities beyond being an athlete. Participation, feedback and observed growth will inform program evaluation.

Our vision: Developing future leaders—not simply better basketball players.

Proposed project. Activities and outcomes described are planned, not already delivered.